

CensusChannel

CAPABILITY STATEMENT

Census Data • GIS • Redistricting

COMPANY

CensusChannel LLC specializes in geodemographic research, analysis, and training. The company has provided consulting services that has extended to a variety of state, regional, and national organizations serving both the public and private sectors.

Our company's founder and CEO, Anthony "Tony" Fairfax has over 25 years of experience focusing on census data, GIS, and redistricting. Leveraging Mr. Fairfax's experience, CensusChannel has reached the level of providing expert reports, depositions, and testimony in state and federal court as an expert witness.

CONSULTING

The company provides consulting services focusing on:

- ❖ Census Data Analysis, Mapping & Training
- ❖ Census Data Research and Data Analytics
- ❖ Strategic Planning & Program Development
- ❖ Underrepresented Targeting and Analysis
- ❖ Underserved Targeting & Communication
- ❖ Communication Targeting and Mapping
- ❖ Redistricting Plan Development
- ❖ Redistricting Expert Witness Services

WHAT SETS US APART?

- ❖ Our Experience
- ❖ Network of Consultants
- ❖ Performance on our work
- ❖ Great Client Relationship
- ❖ Mix of Technology and Business Savvy

TECHNOLOGY

Our use of technology is an asset to our company. We are very proficient in analyzing census data by the utilization of two industry standard GIS software, ArcGIS and Maptitude for Redistricting.

CERTIFICATE CREDENTIALS

CensusChannel personnel has attended and completed ArcGIS training and receiving certificates on: ArcGIS Desktop, Turning Data into Information, Raster Data, Using Rater Data for Site Selection, Using Geodatabases, Geodatabase Domains and Subtypes, and Network Analysis.

RELEVANT PUBLICATIONS:

Book – Anthony Fairfax, *A Step by Step Guide to Using Census 2000 Data*, March 2004.

Manual – Anthony Fairfax (Co-author), *A Beginner's Guide to Using Census 2000 Data*, November 2002 (Developed for the U.S. Census Bureau's Census Information Centers)

GENERAL INFORMATION

Registered Name:	CensusChannel LLC
Year Started:	2009
State of Business:	Virginia
Status:	Minority Owned
D-U-N-S#:	830683046

CONTACT INFORMATION

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